



Photo: C.K. Andersen

## FOR IMMEDIATE RELEASE: July 2015

### ***Showcase Australia is expanding its reach...***

Celebrating its 4<sup>th</sup> year of production this September, **Showcase Australia** continues to grow nationally and globally, terrestrially and online. The most recent station to join the ranks of those broadcasting the program is Noongar Radio 100.9 FM Perth, Western Australia.

The popular hour-long niche program showcases Australian country music using a format that focusses on new tracks, current releases and songs that are presently charting in the various Aussie charts by *Australian* Country Music Artists - signed and unsigned - well known and emerging.

**Showcase Australia's** mission is to take Australian Country Music to the world and provide a well - rounded reflection of the country music industry in Australia through airing tracks that have been officially released to Australian radio by Aussie artists.

When an upcoming Australian country music festival, awards presentation or special event is approaching, the music of the artists who are involved in that occasion, or who have made any final nominations is considered for inclusion.

The program remains fresh since playlists on any one network are not repeated within the month. Preferences for song selections lean towards original material in order to reinforce the growth of the genre. The valuable contribution that country classics however, is not entirely discounted and new renditions of these songs released by *Australian* artists are also periodically included.

Produced and hosted by Australian singer songwriter Connie Kis Andersen, **Showcase Australia** is freely available to stations interested in broadcasting it. Music Directors and Producers need only send an E.O.I. email to [OZcmrnashville@iinet.net.au](mailto:OZcmrnashville@iinet.net.au) to be placed on the distribution list to receive the weekly program.

For more information and details of the 18+ networks already broadcasting the program and where you can hear it, visit the webpage dedicated to **Showcase Australia** at;

[http://www.conniekisandersen.com.au/showcase\\_australia.html](http://www.conniekisandersen.com.au/showcase_australia.html)

*"When I was looking for a new presenter for our Australian show I met up with Connie on a trip to Nashville. I knew from talking to her she would have the right voice and the knowledge of other Australian Music would be second to none. Her programme is one of the jewels in our crown and has a great following on CMR Nashville."* **Lee Williams, CEO CMR Nashville**

*"Connie Kis shows a commitment to her work and our listeners thoroughly enjoy her program; 'Showcase Australia' on ICRadio. In fact, she was featured as our DJ of the Month on our website. The Australian music industry should be ecstatic about the promotion that Connie is giving Australian country artists."* **Stu Frith, Station Manager, International Connection Radio**

Released through; KM Publicity / E: [kmpublicity@iinet.net.au](mailto:kmpublicity@iinet.net.au) Ph: (08) 9467 2297  
W: [www.facebook.com/ShowcaseOz](http://www.facebook.com/ShowcaseOz)