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Showcase Australia celebrates five years on air!

It all started in 2011 during CMA's Fan Fest in Nashville when Connie Kis ANDERSEN was approached by Lee Williams, C.E.O. of Country Music Radio Nashville to present a one hour radio program showcasing Australian Country Music to CMR Nashville's world-wide listening audience.

A huge believer in supporting her industry, her peers and growing audiences to do so, she hesitantly agreed to do the job and on September 8, 2011 her first radio show went to air.

The one-hour program, **SHOWCASE AUSTRALIA** introduces listeners every week to singles, new releases and charted hits that are currently at Australian country radio by *Australian* artists - signed and unsigned - well known and emerging.



Andersen's broad insights as a multi award winning artist and songwriter herself, has brought a unique perspective to the program that has given this popular show its niche quality, growth and longevity. It is now syndicated to over 25 stations, within Australia and around the world, online and terrestrially, accounting for over 40 hours air time each week.

"I must admit, it was one of the hardest jobs I have ever taken on – especially having had no experience in the world of radio apart from being on the other side as a performer" says Andersen.

Connie Kis recently returned to Perth, Western Australia after almost three months away - travelling first by road across Australia to mentor and present a workshop at the **Australian Songwriter's Conference** in June, as well as making guest appearances at various venues and clubs along the way there and back.

After just one week at home, she returned to Nashville USA, to promote her original music, the radio program and co-write. Highlights included being a special guest of long time Opry Member, Jesse McReynolds at the Midnight Jamboree as well as her regular 'Writers' in the Round' spots and appearance at Cowboy Church as guest of Joanne Cash-Yates and husband Pastor Harry Yates, where she performed her recent #1 hit single; **GONE WISHIN'** to a live and radio audience through Nashville's WSM network.

Showcase Australia is freely available to stations interested in broadcasting it. Music Directors and Producers need only send an E.O.I. email to showcaseoz@tpg.com.au to be placed on the distribution list to receive the weekly program.

For more information and details of the 25+ networks already broadcasting the program and where you can hear it, visit the **LISTEN LIVE** webpage dedicated to Showcase Australia on the website at;

<http://www.showcaseaustralia.com.au>

"I first met Connie over 5 years ago in Nashville and we spoke about radio and my need for Australian Country Music. I suggested that she should present a show for CMR Nashville. This she did, and now you can hear her on countless stations around the world. Her programme is one of the jewels in our crown and has a great following on CMR Nashville. What a professional."

Lee Williams CEO CMR Nashville and CMA International Broadcaster of the year 2013

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