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Celebrations for

SHOWCASE AUSTRALIA

with

Connie Kis ANDERSEN

Two years after its first broadcast on CMR Nashville, SHOWCASE AUSTRALIA celebrates its second anniversary and more, on September 8th.

Growing from strength to strength, this niche program has developed from being initially broadcast on one international network, to proudly showcasing the music of Australian Country Music Artists through 5 online networks and 12 terrestrial stations both in Australia and overseas.

"As an artist, it's important to me that this radio show accurately reflects current country music activities in Australia by Australian Artists" says Connie Kis. "The playlist selection focusses on singles that are charting in Australia, new and current releases, some alternate country as well as Australiana music. To keep the program fresh, I make a concerted effort to ensure that playlists on any one network are not repeated within the month."

A strong believer in the adage; 'A rising tide lifts all boats', Andersen has given of herself to her industry for many years now and this is just one more example where she has demonstrated support of her peers.

Connie Kis admits that this was one of the hardest jobs she had ever undertaken, especially since she was a novice at broadcasting and programming. Add to that, she also found herself dealing with some challenging health issues, but recognizes now that after all the effort she has invested in her program these past couple of years, there is no turning back.

Her next step is to develop the concept of showcasing Australia through the magic of music even further. This time she plans to go beyond the broadcasting platform, so stay tuned for exciting developments.

In addition to embarking on a new SHOWCASE AUSTRALIA extension, Andersen is also looking to expand her reach and listenership through her existing radio program.

Radio stations and PDs interested in airing the program are welcome to get in touch with her via the contact information below to find out how they can access the program freely for their network/station.

For more information about SHOWCASE AUSTRALIA and what networks are broadcasting it, please visit the [SHOWCASE AUSTRALIA information page](#) or contact; **Arthur P. Benko** of *KM Publicity*

E: kmpublicity@iinet.net.au PH: (08) 9467 7885

"When I was looking for a new presenter for our Australian show I met up with Connie on a trip to Nashville. I knew from talking to her she would have the right voice and the knowledge of other Australian Music would be second to none. Her programme is one of the jewels in our crown and has a great following on CMR Nashville."

Lee Williams, CEO CMR Nashville